

## DIGITAL FASHION MANAGEMENT

18h

FASHION & LUXURY  
MANAGEMENT

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DIGITAL COMMUNICATION  
STRATEGIES

## DIGITAL FASHION MARKETING

12h

MARKETING TECHNIQUES  
& KPIS

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DIGITAL MARKETING  
STRATEGIES

## DIGITAL BRANDING & DESIGN

20h

SOCIAL MEDIA MANAGEMENT

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VISUAL MANAGEMENT &  
COMPOSITION

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INDIVIDUAL COACHING