

COMMON COURSES TO 5 MASTERS

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	30h
				FASHION HISTORY	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
FASHION BUSINESS MANAGEMENT	18h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
MERCHANDISING & BUYING	24h			EMPOWERMENT & CAREER MANAGEMENT	32h
DIGITAL FASHION	32h			ENTREPRENEURSHIP & START UP PLANNING	24h
OMNICHANNEL STRATEGY	20h			INTERNSHIP	480h
SALES MANAGEMENT	16h			FINAL THESIS	40h
SEAMLESS EXPERIENCE & STORE DESIGN	36h				
CONTEMPORARY CRM	22h				
RESPONSIBLE INNOVATION ROUND TABLES	12h				
+ OPTIONAL TRACK				****86h	

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

* Warm-up courses provide a minimum of 40 curricular hours out of 60

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students

**** The Student can decide to attend an optional track in sustainability management