

COMMON COURSES TO 5 MASTERS

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	30h
				FASHION HISTORY	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND COMMUNICATION STRATEGIES	26h	STUDY TOUR VISIT	30h	FIELD PROJECTS	238h
PRESS & PR	30h			EMPOWERMENT & CAREER MANAGEMENT	32h
EVENT MANAGEMENT	24h			INTERNSHIP	480h
FASHION IMAGES AND ADVERTISING	30h			FINAL THESIS	40h
SOCIAL MEDIA MANAGEMENT	30h				
DIGITAL FASHION	20h				
FASHION LAB	20h				

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

* Warm-up courses provide a minimum of 40 curricular hours out of 60

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students