

COMMON COURSES TO 5 MASTERS

WARM UP 40h*		TOOLS 20h**		LIFESTYLE PILLARS 140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION & DESIGN BUSINESS MODELS	24h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN FASHION & DESIGN SYSTEM	26h
				CREATIVITY MANAGEMENT	20h
				MARKETING & BRAND MANAGEMENT	20h

SPECIALIZED COURSES

LIFESTYLE PROCESSES 180h		EMPOWERMENT & CAREER MANAGEMENT 54h		LIFESTYLE PRACTICES 746h	
BRAND EXTENSION & MERCHANDISING	30h	CAREER MANAGEMENT & ETHICS	18h	FIELD PROJECTS	202h
BRAND DEVELOPMENT PROCESSES: LIFESTYLE DESIGN	20h	SOFT SKILLS & EMOTIONAL INTELLIGENCE	12h	ENTREPRENEURSHIP & START UP	24h
BRAND DEVELOPMENT PROCESSES: COSMETICS MANAGEMENT	20h	CORPORATE CULTURE & PERFORMANCE	12h	INTERNSHIP	480h
WELLNESS DESIGN	40h	CROSS CULTURAL MANAGEMENT	12h	FINAL THESIS	40h
CRM & EXPERIENCE DESIGN	20h	LIFESTYLE CURIOSITY			
DIGITAL BRANDING	30h			STUDY TOUR VISITS	20h
EVENT DESIGN & MANAGEMENT	20h				

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



* Warm-up courses provide a minimum of 40 curricular hours out of 60

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students