

COMMON COURSES TO 5 MASTERS

WARM UP 140h*		TOOLS 20h**		LIFESTYLE PILLARS 140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION & DESIGN BUSINESS MODELS	24h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN DESIGN, ART & LIFESTYLE	26h
				CREATIVITY MANAGEMENT	20h
				MARKETING INNOVATION & BRAND MANAGEMENT	20h

SPECIALIZED COURSES

LIFESTYLE PROCESSES 180h		EMPOWERMENT & CAREER MANAGEMENT 54h		LIFESTYLE PRACTICES 746h	
BRAND EXTENSION & MERCHANDISING	30h	CAREER MANAGEMENT & ETHICS	18h	FIELD PROJECTS	202h
FACILITIES FOR FASHION, DESIGN & LIFESTYLE	20h	SOFT SKILLS & EMOTIONAL INTELLIGENCE	12h	ENTREPRENEURSHIP & START UP	24h
BEAUTY PRODUCT MANAGEMENT	20h	CORPORATE CULTURE & PERFORMANCE	12h	INTERNSHIP	480h
WELLNESS MANAGEMENT	40h	CROSS CULTURAL MANAGEMENT	12h	FINAL THESIS	40h
RETAIL EXPERIENCE MANAGEMENT	20h				
LIFESTYLE COMMUNICATION STRATEGIES	30h				
BRAND EVENT DESIGN & CREATIVE DIRECTION	20h				
				LIFESTYLE CURIOSITY	
				ITALIAN FASHION CITIES	20h

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



* Warm-up courses provide a minimum of 40 curricular hours out of 60
 ** Tools courses provide a minimum of 20 curricular hours out of 40
 ***The course is curricular for all the International Students