

COMMON COURSES TO 5 MASTERS

WARM UP 40h*		TOOLS 20h**		LIFESTYLE PILLARS 140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION & DESIGN BUSINESS MODELS	24h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN DESIGN, ART & LIFESTYLE	26h
				CREATIVITY MANAGEMENT	20h
				MARKETING INNOVATION & BRAND MANAGEMENT	20h

SPECIALIZED COURSES

LIFESTYLE PROCESSES 180h		EMPOWERMENT & CAREER MANAGEMENT 54h		LIFESTYLE PRACTICES 746h	
BRAND EXTENSION & MERCHANDISING	30h	CAREER MANAGEMENT & ETHICS	18h	FIELD PROJECTS	202h
FACILITIES FOR FASHION, DESIGN & LIFESTYLE	20h	SOFT SKILLS & EMOTIONAL INTELLIGENCE	12h	ENTREPRENEURSHIP & START UP	24h
BEAUTY PRODUCT MANAGEMENT	20h	CORPORATE CULTURE & PERFORMANCE	12h	INTERNSHIP	480h
WELLNESS MANAGEMENT	40h	CROSS CULTURAL MANAGEMENT	12h	FINAL THESIS	40h
RETAIL EXPERIENCE MANAGEMENT	20h			LIFESTYLE CURIOSITY	
LIFESTYLE COMMUNICATION STRATEGIES	30h			ITALIAN FASHION CITIES	20h
BRAND EVENT DESIGN & CREATIVE DIRECTION	20h				

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



* Warm-up courses provide a minimum of 40 curricular hours out of 60

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students