

COMMON COURSES TO 5 MASTERS

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
SOCIOLOGY	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
				ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	30h
				FASHION HISTORY	20h

SPECIALIZED COURSES

FASHION PROCESSES		EMPOWERMENT & CAREER MANAGEMENT		FASHION PRACTICES	
180h		54h		746h	
BRAND EXTENSION & MERCHANDISING	30h	CAREER MANAGEMENT & ETHICS	18h	FIELD PROJECTS	202h
MANAGEMENT OF LUXURY	20h	SOFT SKILLS & EMOTIONAL INTELLIGENCE	12h	ENTREPRENEURSHIP & START UP	24h
BRAND DEVELOPMENT PROCESSES: LIFESTYLE MANAGEMENT	20h	CORPORATE CULTURE & PERFORMANCE	12h	INTERNSHIP	480h
BRAND DEVELOPMENT PROCESSES: COSMETICS MANAGEMENT	20h	CROSS CULTURAL MANAGEMENT	12h	FINAL THESIS	40h
WELLNESS DESIGN	30h				
CRM & EXPERIENCE MANAGEMENT	20h				
DIGITAL BRANDING	20h				
EVENT DESIGN & MANAGEMENT	20h				

CURIOSITY

STUDY TOUR VISITS 20h

LANGUAGE COURSES COMMON TO 5 MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



* Warm-up courses provide a minimum of 40 curricular hours out of 60

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students