

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h**		20h***		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
FASHION BUSINESS MANAGEMENT	20h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
FASHION BRANDING STRATEGIES	18h			EMPOWERMENT & CAREER MANAGEMENT	32h
BRAND COMMUNICATION MANAGEMENT	20h			ENTREPRENEURSHIP & START UP PLANNING	24h
CONTEMPORARY CRM	18h			INTERNSHIP	480h
MERCHANDISING, BUYING, & E2E COLLECTION CALENDAR	24h			FINAL THESIS	40h
VALUE CHAIN MANAGEMENT	20h				
SUSTAINABILITY & RESPONSIBILITY	14h				
OMNICHANNEL STRATEGY	22h				
E-COMMERCE & RETAIL	24h				

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN	52h****
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B1 Level Plida Certificate

* The total hours of activity are 1500 including individual study

** Warm-up courses provide a minimum of 40 curricular hours out of 80

*** Tools courses provide a minimum of 20 curricular hours out of 40

**** The course is curricular for all the International Students