

## COMMON COURSES

WARM UP 40h**		TOOLS 20h***		FASHION PILLARS 140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

## SPECIALIZED COURSES

FASHION PROCESSES 180h		CURIOSITY 30h		FASHION PRACTICES 790h	
BRAND COMMUNICATION STRATEGIES	26h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
EVENT MANAGEMENT	24h			EMPOWERMENT & CAREER MANAGEMENT	32h
PRESS & PR	30h			ENTREPRENEURSHIP & START UP PLANNING	24h
FASHION IMAGES AND ADVERTISING	30h			INTERNSHIP	480h
FASHION LAB	20h			FINAL THESIS	40h
SOCIAL MEDIA MANAGEMENT	30h				
DIGITAL FASHION	20h				

## LANGUAGE COURSES COMMON TO ALL THE MASTERS

<b>ITALIAN</b>	<b>52h****</b>
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B1 Level Plida Certificate

\* The total hours of activity are 1500 including individual study

\*\* Warm-up courses provide a minimum of 40 curricular hours out of 80

\*\*\* Tools courses provide a minimum of 20 curricular hours out of 40

\*\*\*\* The course is curricular for all the International Students