

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	30h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	30h
				FASHION HISTORY	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND COMMUNICATION STRATEGIES	26h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
PRESS & PR	30h			EMPOWERMENT & CAREER MANAGEMENT	32h
EVENT MANAGEMENT	24h			ENTREPRENEURSHIP & START UP PLANNING	24h
FASHION IMAGES AND ADVERTISING	30h			INTERNSHIP	480h
SOCIAL MEDIA MANAGEMENT	30h			FINAL THESIS	40h
DIGITAL FASHION	20h				
FASHION LAB	20h				

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

\* Warm-up courses provide a minimum of 40 curricular hours out of 80  
\*\* Tools courses provide a minimum of 20 curricular hours out of 40  
\*\*\*The course is curricular for all the International Students