COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40 h*		20 h**		140 h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20 h	QUANTITATIVE TOOLS	20 h	PROJECT MANAGEMENT	20 h
FASHION COMMUNICATION	20 h	PROJECT TOOLS	20 h	FASHION BUSINESS MODELS	20 h
DESIGN PROJECTS	20 h			RESEARCH METHODS & TRENDS	20 h
FASHION SUSTAINABILITY	20 h			ITALIAN FASHION SYSTEM	20 h
				FASHION MARKETING & BRAND MANAGEMENT	20 h
				FASHION HISTORY	20 h
				DIGITAL FASHION	20 h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180 h		30 h		790 h	
BRAND DESIGN & PRODUCT DESIGN	30 h	STUDY TOUR VISIT	30 h	FIELD PROJECTS	238 h
COMMUNICATION DESIGN	28 h			EMPOWERMENT & CAREER MANAGEMENT	32 h
FABRICS, MATERIALS & TECHNOLOGIES	30 h			INTERNSHIP	480 h
MERCHANDISING & PRICING	24 h			FINAL THESIS	40 h
LINE BUILDING & COLLECTION DESIGN	16 h				

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN 52h***

B1 Level Plida Certificate

* Warm-up courses provide a minimum of 40 curricular hours out of 80

IN PARTNERSHIP WITH

26h

26h

FASHION TRENDS

ENTREPRENEURSHIP &

START-UP PLANNING

+ III SEMINAR



^{**} Tools courses provide a minimum of 20 curricular hours out of 40

^{***}The course is curricular for all the International Students