

## COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

## SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND DIRECTION	24h	STUDY TOUR VISIT	30h	FIELD PROJECTS	238h
FASHION DESIGN PROCESS & PRODUCT DEVELOPMENT	20h			EMPOWERMENT & CAREER MANAGEMENT	32h
COOL HUNTING & TREND FORECASTING	20h			INTERNSHIP	480h
FABRICS & MATERIALS	26h			FINAL THESIS	40h
MERCHANDISING & PRICING	20h				
LINE BUILDING & COLLECTION DEVELOPMENT	20h				
ENTREPRENEURSHIP & START-UP PLANNING	26h				
BRAND & PRODUCT COMMUNICATION DESIGN	24h				
+ FIT SEMINAR					

## LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

\* Warm-up courses provide a minimum of 40 curricular hours out of 80

\*\* Tools courses provide a minimum of 20 curricular hours out of 40

\*\*\*The course is curricular for all the International Students

## IN PARTNERSHIP WITH

