

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h**		20h***		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
VALUE CHAIN MANAGEMENT, DIGITAL & RESPONSIBLE INNOVATION	30h	STUDY TOUR VISIT	30h	FIELD PROJECTS	200h
CSR COMMUNICATION MANAGEMENT	28h			SEMINAR: SUSTAINABLE EVENT MANAGEMENT	6h
MATERIAL INNOVATION MANAGEMENT	24h			SEMINAR: ESG & SUSTAINABLE STANDARDS	6h
FIBERS, MATERIALS & ACCESSORIES	30h			ENTREPRENEURSHIP & SUSTAINABLE START-UP	26h
SUSTAINABILITY FOR FASHION	24h			EMPOWERMENT & CAREER MANAGEMENT	32h
LIFECYCLE DESIGN (LCD): THEORY, METHODS & TOOLS	24h			INTERNSHIP	480h
RETAIL & SUSTAINABILITY	20h			FINAL THESIS	40h

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN	52h****
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



Camera Nazionale della Moda Italiana

* The total hours of activity are 1500 including individual study

** Warm-up courses provide a minimum of 40 curricular hours out of 80

*** Tools courses provide a minimum of 20 curricular hours out of 40

**** The course is curricular for all the International Students