COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS		FASHION PROCESSES		CURIOSITY		FASHION PRACTICES
40 h*		20 h**		140 h		180 h		30 h		790 h
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20 h	QUANTITATIVE TOOLS	20 h	PROJECT MANAGEMENT	20 h	VALUE CHAIN MANAGEMENT, DIGITAL & RESPONSIBLE INNOVATION	30 h	STUDY TOUR VISIT	30 h	FIELD PROJECTS
FASHION COMMUNICATION	20 h	PROJECT TOOLS	20 h	FASHION BUSINESS MODELS	20 h	CSR COMMUNICATION MANAGEMENT	28 h			SEMINAR: SUSTAINABLE EVENT MANAGEMENT
DESIGN PROJECTS	20 h			RESEARCH METHODS & TRENDS	20 h	MATERIAL INNOVATION MANAGEMENT	24 h			SEMINAR: ESG & SUSTAINA STANDARDS
FASHION SUSTAINABILITY	20 h			ITALIAN FASHION SYSTEM	20 h	FIBERS, MATERIALS & ACCESSORIES	30 h			ENTREPRENEURSHIP & SUSTAINABLE START-UP
				FASHION MARKETING & BRAND MANAGEMENT	20 h	SUSTAINABILITY FOR FASHION	24 h			EMPOWERMENT & CAREER MANAGEMENT
				FASHION HISTORY	20 h	LIFECYCLE DESIGN (LCD): THEORY, METHODS & TOOLS	24 h			INTERNSHIP
				DIGITAL FASHION	20 h	RETAIL & SUSTAINABILITY	20 h			FINAL THESIS

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN

52h***

B1 Level Plida Certificate

* Warm-up courses provide a minimum of 40 curricular hours out of 80

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students

SPECIALIZED COURSES

IN PARTNERSHIP WITH



Camera Nazionale della Moda Italiana



