

COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h*		20h**		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
SUSTAINABILITY FOR FASHION	24h	STUDY TOUR VISIT	30h	FIELD PROJECTS	200h
FIBERS, MATERIALS & ACCESSORIES	30h			SEMINAR: SUSTAINABLE EVENT MANAGEMENT	6h
MATERIALS INNOVATION MANAGEMENT	24h			SEMINAR: ESG & SUSTAINABLE STANDARDS	6h
CSR COMMUNICATION MANAGEMENT	28h			ENTREPRENEURSHIP & SUSTAINABLE START-UP	26h
VALUE CHAIN MANAGEMENT, DIGITAL & RESPONSIBLE INNOVATION	30h			EMPOWERMENT & CAREER MANAGEMENT	32h
LIFECYCLE DESIGN (LCD): THEORY, METHODS & TOOLS	24h			INTERNSHIP	480h
RETAIL & SUSTAINABILITY	20h			FINAL THESIS	40h

LANGUAGE COURSES COMMON TO ALL THE MASTERS

ITALIAN	52h***
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B1 Level Plida Certificate

IN PARTNERSHIP WITH



Camera Nazionale della Moda Italiana

* Warm-up courses provide a minimum of 40 curricular hours out of 80

** Tools courses provide a minimum of 20 curricular hours out of 40

***The course is curricular for all the International Students