

## COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h**		20h***		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

## SPECIALIZED COURSES

FASHION PROCESSES		CURIOSITY		FASHION PRACTICES	
180h		30h		790h	
BRAND COMMUNICATION STRATEGIES	26h	STUDY TOUR VISIT	30h	FIELD PROJECTS	214h
EVENT MANAGEMENT	24h			EMPOWERMENT & CAREER MANAGEMENT	32h
PRESS & PR	30h			ENTREPRENEURSHIP & START UP PLANNING	24h
FASHION IMAGES AND ADVERTISING	30h			INTERNSHIP	480h
FASHION LAB	20h			FINAL THESIS	40h
SOCIAL MEDIA MANAGEMENT	30h				
DIGITAL FASHION	20h				

\* The total hours of activity are 1500 including individual study

\*\* Warm-up courses provide a minimum of 40 curricular hours out of 80

\*\*\* Tools courses provide a minimum of 20 curricular hours out of 40